

JAXPORT LEADERSHIP



ROBERT PEEK

GENERAL MANAGER OF BUSINESS DEVELOPMENT

Robert Peek leads the port's marketing and sales department, overseeing all market research, prospect targeting and sales initiatives to identify and secure new cargo and cruise business at JAXPORT.

Robert joined JAXPORT in June 1995 as the organization's Communications Coordinator. Subsequently, he was promoted to the positions of Communications Manager and then Director of Corporate Communications, leading JAXPORT's public relations and community involvement efforts until 2007. He then served as Director of Marketing before being named to head the department in 2019.

Robert is a graduate of Colorado State University with a bachelor's degree in journalism. He earned a master's degree in public administration (MPA) from the University of North Florida in 2005. Robert also is Accredited in Public Relations (APR), and he holds a Certification in Transportation & Logistics (CTL) from the American Society of Transportation and Logistics.

