



JAXPORT

DIRECTORY

MEDIA KIT

The Jacksonville Port Authority (JAXPORT) is a full-service, international trade seaport at the crossroads of the nation's rail and highway network in Northeast Florida, the heart of the South Atlantic. JAXPORT is Florida's largest container port and one of the top vehicle-handling ports in the nation. The port has also been recognized throughout the industry for award-winning customer service.

JAXPORT continues to build the port of the future upgrading terminals and investing in state-of-the-art cranes and equipment to become one of the most efficient cargo ports in the nation.

JAXPORT publishes an annual directory connecting transportation and logistics partners with news, resource information and more.

The 2025 JAXPORT Directory — to be published in Fall 2024 — connects you with maritime and cargo-related businesses in Northeast Florida. The publication contains details about JAXPORT's

terminals and contact information for port-related businesses in Northeast Florida.

In addition to print, the directory is available in a digital version. Viewers can flip through the pages, forward articles to colleagues and click ads to be redirected to advertisers' websites. Each issue is emailed to readers as well as posted on JAXPORT's website.

Readers can:

- Bookmark pages and insert notes
- Keyword search the entire directory
- Navigate and magnify pages with one click
- Share articles on news & social networking sites
- View issues instantly from most smartphones and tablets
- View archives and find a list of articles for one-click access
- Read the the issue online or download and print for later



Clements Publishing Co.
Mike Clements
904.463.2969
Mike@PortMediaServices.com





DIRECTORY Rates and Dimensions

2025 JAXPORT Directory

Publication Date: Fall 2024

Space Reservation: October 2, 2024

Materials Due: October 9, 2024

	4/Color	B/W
Outside Back Cover	\$4,700	n/a
Inside Front Cover	\$4,500	n/a
Inside Back Cover	\$4,200	n/a
Page 1	\$4,300	n/a
Page 3	\$4,100	n/a
Two page spread	\$6,400	n/a
Full Page	\$3,700	\$3,200
1/2 Page	\$2,750	\$2,400
1/3 Page	\$1,900	\$1,750
1/4 Page	\$1,600	\$1,300

BONUS DISTRIBUTION:

- LINK the Retail Supply Chain Conference
- JOC TPM
- Florida Forestry Association Annual Meeting
- PPI Transport Symposium
- Breakbulk Americas
- Shipper, carrier and logistics provider meetings throughout the year

READERSHIP:

JAXPORT's Directory is printed and distributed to senior level executives in the following categories:

Shippers - All cargo types.....68%	NonVessel Operators NVOs.....5%
Freight Forwarders & Customs Brokers.....11%	Terminal Operators.....4%
Ocean Carriers.....10%	Miscellaneous:2%

In addition, JAXPORT's publications are distributed digitally through a wide variety of channels including JAXPORT's website, social media, e-newsletter and digital subscription list.

Production Specifications:

Camera-ready ads can be provided on disk or via email with color proof for approval purposes. Color proofs must be submitted or Clements Publishing Company cannot guarantee accuracy and quality of your artwork. Slicks and film are not acceptable. Adobe PDFs (300dpi CMYK with bleeds) or InDesign formats preferred. Quark Xpress, Adobe Illustrator, Adobe Photoshop, or hi-resolution TIFF, EPS or JPEGs are also acceptable. Files to be emailed to **Brian@PortMediaServices.com**

Ad Dimensions:

- Two-page spread: 11.5" WIDE X 8.875" TALL + .125" Bleed
- Full page: 5" WIDE X 8" TALL
- Full page bleed: 5.5" WIDE X 8.5" TALL +.125" Bleed
- 1/2 page: 5" WIDE X 3.875" TALL
- 1/3 page: 5" WIDE X 2.575" TALL
- 1/4 page: 2.375" WIDE X 3.875" TALL

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ADVERTISERS CONTRACT

Date:..... Contact:..... Phone:.....

Advertiser:..... Fax:

Advertising Agency:..... eMail:.....

Address:..... Notes:.....

City:

State:..... Zip Code:.....

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1/3 Page	\$1,900	\$1,750
1/4 Page	\$1,600	\$1,300

TOTAL NET PRICE: _____

Payment Due Upon Receipt.

Please make all checks payable to
 Clements Publishing Co.
 P.O. Box 51000, Jacksonville Beach, FL 32240

SIGNATURE: _____

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 Mike Clements
 904.463.2969
 Mike@PortMediaServices.com



TERMS and CONDITIONS

1. By signing this agreement, the advertiser authorizes Clements Publishing Co. to publish its advertisement and agrees to pay Clements Publishing Co. for each published ad. Clements Publishing Co. agrees to reserve space under the terms of this agreement in accordance with this Advertisers Agreement.
2. The advertiser's copy to be published by Clements Publishing Co. will be provided to Clements Publishing Co. by the art due date on the rate card. If not camera ready, copy will be provided one week prior to camera ready deadline.
3. First time advertisers must establish credit and submit 100% payment with copy, including production charges, if any.
4. Advertisers who have established credit must pay bills within 30 days of invoice.
5. Any account outstanding more than 30 days from the date of invoice is subject to a 1.5% per month service charge not to exceed 18% per annum.
6. All rates on this agreement shall be adjusted to the lowest earned rate. In the event of an unearned agreement, advertiser will be billed for the short rate of the contract.
7. Credits for errors are limited to the percentage of space occupied by the error.
8. In the event of non-payment, all legal fees and collection costs are the responsibility of the advertiser or agency placing the advertisement.
9. Changes to an ad are not accepted after the applicable closing date of publication. Cancellation will not be considered executed unless accepted in writing by the publisher. If space is reserved and advertiser does not meet copy deadline, publisher may insert a previous advertisement or in a circumstance where there has been no previous advertisement, publisher may prepare and insert an advertisement without prior approval of copy or layout by the advertiser, with payment due from advertiser or associated art charges.
10. Contract advertisers are rate protected during the duration of their contract. Cancellation of any portion of the contract voids all rate protection.
11. Publisher will make every effort to comply with the position requested (other than guaranteed or preferred positions) but will not be bound by conditions outlined by the advertiser in letters, verbally and/or insertion orders.
12. Acceptance of advertising is subject to publishers and the Jacksonville Port Authority approval and agreement by the advertiser to indemnify and protect the publisher from loss of expenses on claims or suits based on contents or the subject matter of such advertisements. This includes suits for plagiarism, copyright infringements and unauthorized use of persons name or photograph. Clements Publishing Co. reserves the right to cancel any advertisers contract if payments are not received in a timely manner or in the event of non payment.
13. The publishers and the Jacksonville Port Authority reserves the right to reject any advertising for any reason.
14. Clements Publishing Co will provide (2) free revisions of your supplied or publisher created artwork. If CPC is to create original ad, client must furnish hi-res (minimum 226 dpi at size) logo, photos and graphics along with exact copy for ad. Addt'l charges are as follows: publisher provided logo, photo, graphics (\$175 each), each addt'l revision beyond (2), (\$150 each revision), any changes to artwork AFTER proof approval (\$150), submitting/revising artwork at press (\$300).

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