

## **CASE STUDY: SHORE MANUFACTURING**

## **OVERVIEW**

Shore Manufacturing is a leading producer of custom sanitary wipes tailored for national restaurant brands and industrial sectors. They import some materials from international suppliers.

## **PROBLEM**

Operating from the U.S. Northeast, Shore Manufacturing faced lengthening supply chains with their customer base in the U.S. Southeast. The company also wanted to improve its nationwide product distribution.

## **SOLUTION**

In 2021, Shore Manufacturing relocated to an 82,000 square foot facility in Jacksonville, Fla. to leverage the city's strong logistics network and proximity to the Jacksonville Port Authority's (JAXPORT's) marine terminals. This strategic move provided the company with several key benefits:

**Reduced Delivery Times:** The close proximity to JAXPORT allows for faster transportation of goods from port to facility, minimizing lead times.

**Enhanced Nationwide Distribution:** Jacksonville's extensive highway and rail networks enable efficient distribution of products across the United States.

**Streamlined Import Logistics:** Direct container services through JAXPORT, particularly from suppliers in India, expedite the import process for raw materials.



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